



# School Sightings Programme

## The Harbour Porpoise Award

**Challenge One:** Create a series of 12 species posters for your classroom

Posters are a great way to display information to lots of different people. Look at as many posters as you can to see what you think makes a good poster. Is it bright and colourful? Are there lots of photos? Is there a bold title? The main things to remember when designing a good poster are:

- **Keep it simple:** short sentences and interesting facts
- **Make it attractive:** use bright colours, nice pictures and striking text
- **Layout:** plan what you want to include how you want it to look before you start
- **Think about your audience:** design a poster for the people who will read it (adults or children)
- **Other information:** you might want to add who designed the poster and how to contact them

We have provided our species factsheets to give you some information about the 12 species you are designing posters about. You can find more information about these animals on our website:

[www.hwdt.org](http://www.hwdt.org)

You can try drawing your own pictures or even collect pictures from newspapers, magazines and leaflets to brighten up your poster. Information you might like to include could be: what the animal looks like, what it eats, how it behaves, where and when you are likely to see it, conservation information and other interesting facts.

Good luck and don't forget to display the posters in your school - they might help others to identify the animals they have seen!